







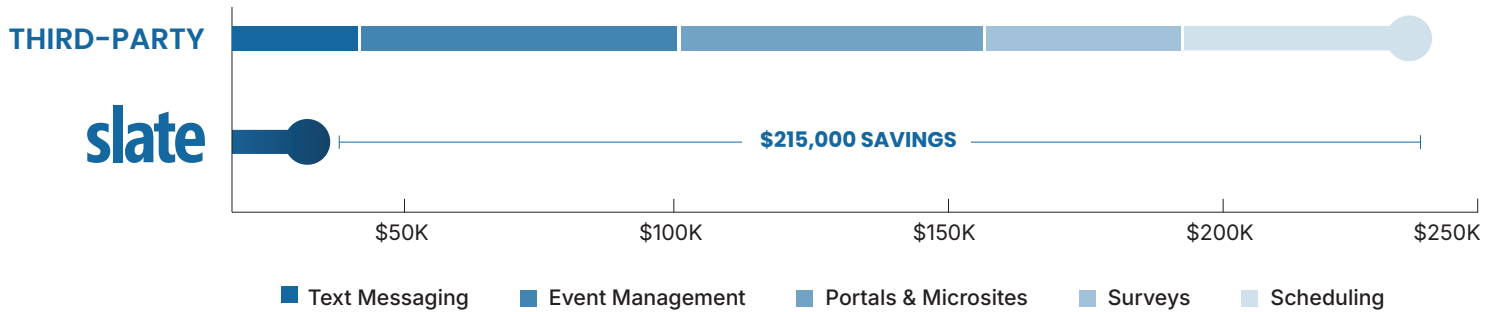


TOTAL COST COMPARISON: UNLOCK SAVINGS & EFFICIENCY

Explore how Slate's full range of services - such as event scheduling, custom portals and payment processing - provide a streamlined and comprehensive solution for your institution at a *fraction of the cost* of third-party services.

	THIRD-PARTY	slate	SAVINGS
 PAYMENT PROCESSING	\$11,250 - \$225,000	\$8,625 - \$172,500	\$2,625 - \$52,500
 TEXT MESSAGING Cadence, Mongoose	\$8,500 - \$30,000 (Unlimited Messaging)	\$100 - \$20,000 (\$0.01/credit)	\$8,400 - \$10,000
 EVENT MANAGEMENT Cvent, Eventbrite, Whova, Eventzilla, Visit Days	\$5,000 - \$70,000	✓	\$5,000 - \$70,000
 PORTALS & MICROSITES Formstack, JotForm Enterprise, Zoho Forms, SurveyGizmo, Alchemer	\$10,000 - \$60,000	✓	\$10,000 - \$60,000
 SURVEYS SurveyMonkey, Qualtrics	\$5,000 - \$30,000	✓	\$5,000 - \$30,000
 INTERVIEW & APPT. SCHEDULING Calendly, AppointmentQuest	\$15,000 - \$45,000	✓	\$15,000 - \$45,000
TOTAL:	\$54,750 - \$460,000		\$46,425 - \$267,500

DISCOVER HOW CONSOLIDATING SERVICES IN SLATE DELIVERS UNMATCHED VALUE ACROSS THE BOARD



PAYMENT PROCESSING

Third-Party: \$11,250 - \$225,000
Lower range based on a 2.5% transaction fee for \$450,000 of transactions; Upper range based on a 3% transaction fee for \$7,500,000 of transactions.

Slate: \$8,625 - \$172,500
Slate charges a 2.3% fee +\$0.30/per transaction. Lower range based on \$375,000 of transactions; Upper range based on \$7,500,000 of transactions.

SAVINGS: \$2,625 - \$52,500

TEXT MESSAGING

Third-Party: \$8,500 - \$30,000
Based on Cadence or Mongoose, which provides text messaging services with unlimited texts/chat bots.

Slate: \$100 - \$20,000
Lower range based on minimal SMS usage costs; Upper range based on estimated usage costs for 1,000,000 SMS messages sent and received.

SAVINGS: \$8,400 - \$10,000

EVENT MANAGEMENT

Third-Party: \$5,000 - \$70,000
Lower range based on basic pricing for standalone event management software; Upper range based on premium or enterprise-level solutions from Cvent, Eventbrite, Whova, Eventzilla, or Visit Days.

Slate: Included
Event management features are integrated into Slate, eliminating additional costs.

SAVINGS: \$5,000 - \$70,000

PORTALS & MICROSITES

Third-Party: \$10,000 - \$60,000
Lower range based on basic microsite services or platform fees; upper range estimates advanced or large-scale portal services, such as Formstack, JotForm Enterprise, Zoho Forms, SurveyGizmo, or Alchemer.

Slate: Included
Slate offers portals and microsites as part of its core features, with no additional charges.

SAVINGS: \$10,000 - \$60,000

SURVEYS

Third-Party: \$5,000 - \$30,000
Lower range calculated based on annual cost for services like SurveyMonkey or Qualtrics at their entry-level plans; Upper range assumes enterprise-level or fully featured survey solutions.

Slate: \$8,625 - \$172,500
Surveys are integrated within Slate, removing the need for separate survey software.

SAVINGS: \$5,000 - \$30,000

INTERVIEW & APPOINTMENT SCHEDULING

Third-Party: \$10,000 - \$45,000
Lower range based on pricing for scheduling platforms like Calendly and AppointmentQuest; Upper range covers advanced or enterprise solutions for large institutions.

Slate: Included
Scheduling capabilities are part of Slate's offerings, requiring no additional software purchase.

SAVINGS: \$15,000 - \$45,000

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